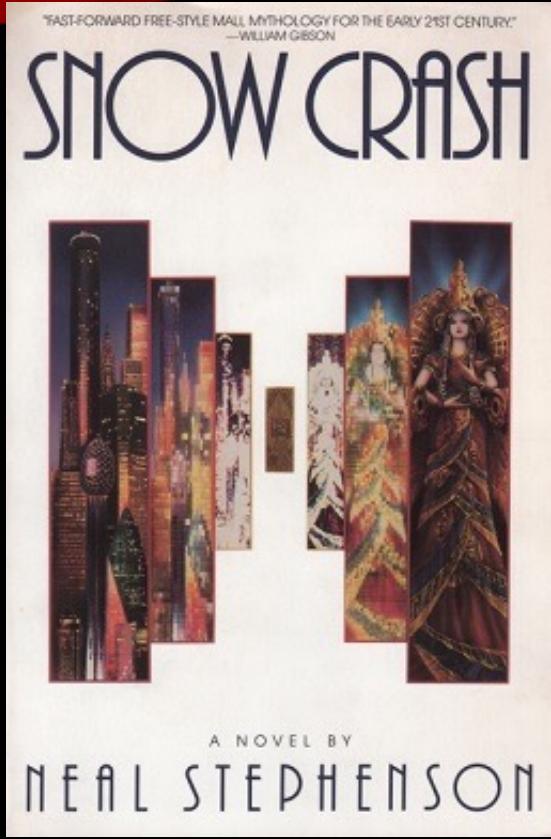


FROM METAVERSE TO NFTS

从元宇宙到非同质化代币

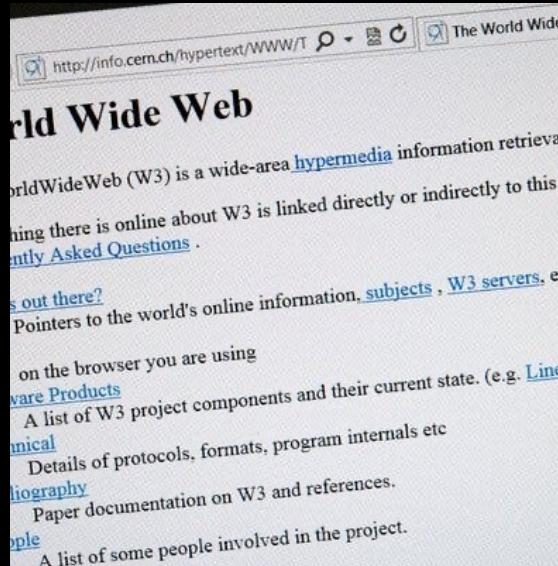
ACSIP
IT 资深人协会

- 
- “a collective virtual shared space, created by the convergence of virtually enhanced physical reality and physically persistent virtual space, including the sum of all virtual worlds, augmented reality, and the Internet. ”
 - “a future iteration of the internet, made up of persistent, shared, 3D virtual spaces linked into a perceived virtual universe”

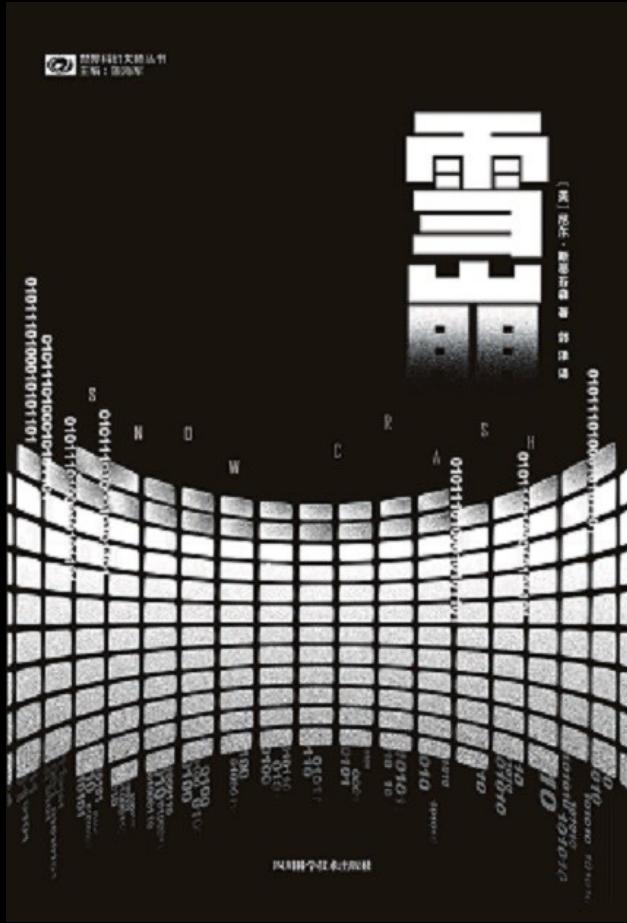


- 虚拟实景
- 超元域
- 元宇宙

- 邓小平南巡
- 克林顿成为美国总统
- 国际互联网协会成立
- Tim Berners-Lee & WWW
- Nokia1011



- 预言
 - 移动计算
 - 虚拟现实
 - 无线网络
 - 数字货币
 - 智能手机
 - AR头盔
- 主角Hiro
 - 披萨速递员（现实生活）
 - 善使双刀的黑客（元宇宙）
- 虚拟实景-超元域-元宇宙



R

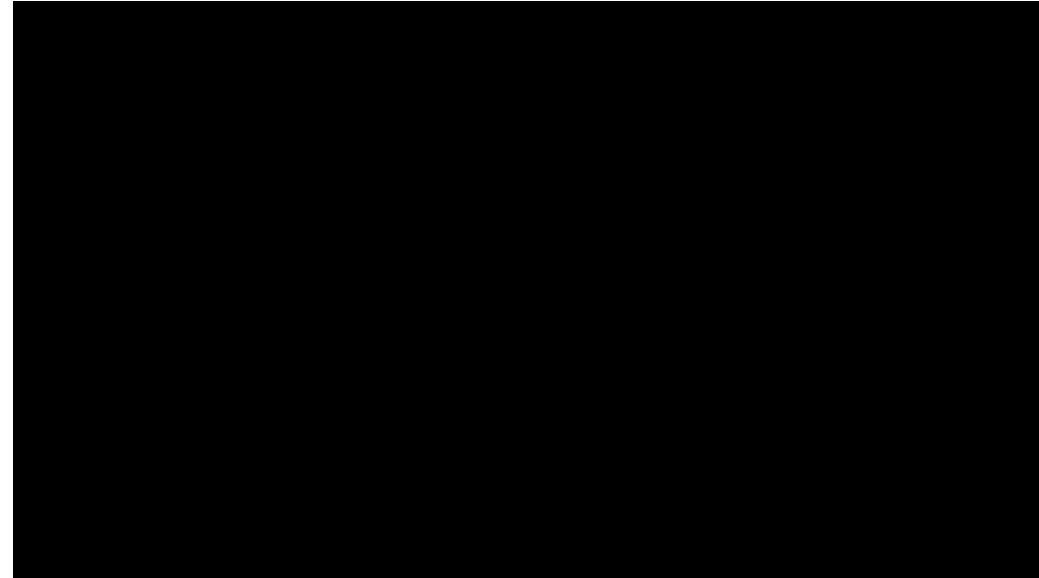
- 数字身份
- 朋友
- 沉浸感
- 低摩擦力
- 多元化
- 随地
- 经济
- 数字文明

Roblox Metaverse



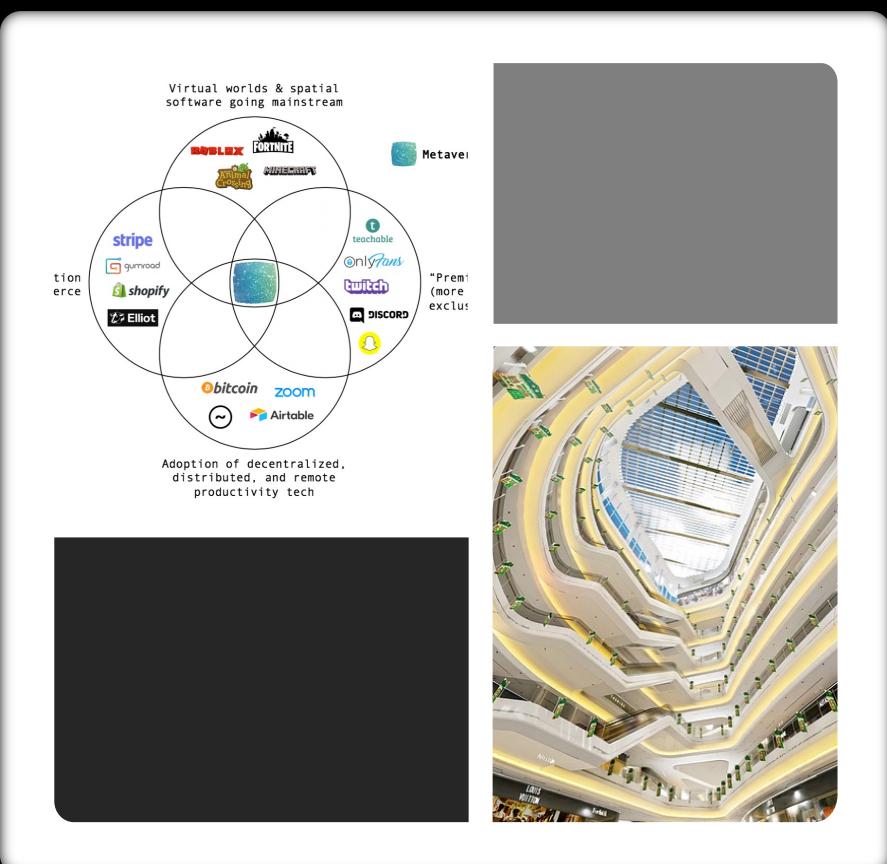
- “a unit of data stored on a digital ledger, called a blockchain, that certifies a digital asset to be unique and therefore not interchangeable”
- “a certificate of authenticity”

A CBS Video Clip Exploring Digital Art Era



<https://www.cbsnews.com/video/60-minutes-explores-new-digital-art-era>

NFTS ARE THE BUILDING BLOCKS OF



BURBERRY LAUNCHES AR TOOL WITH GOOGLE SEARCH



LANCÔME AND WILKINS AVENUE IMMERSIVE SHOPPING EVENT IN PARIS



PACSUN SELLS CLOTHING ITEMS ON ROBLOX

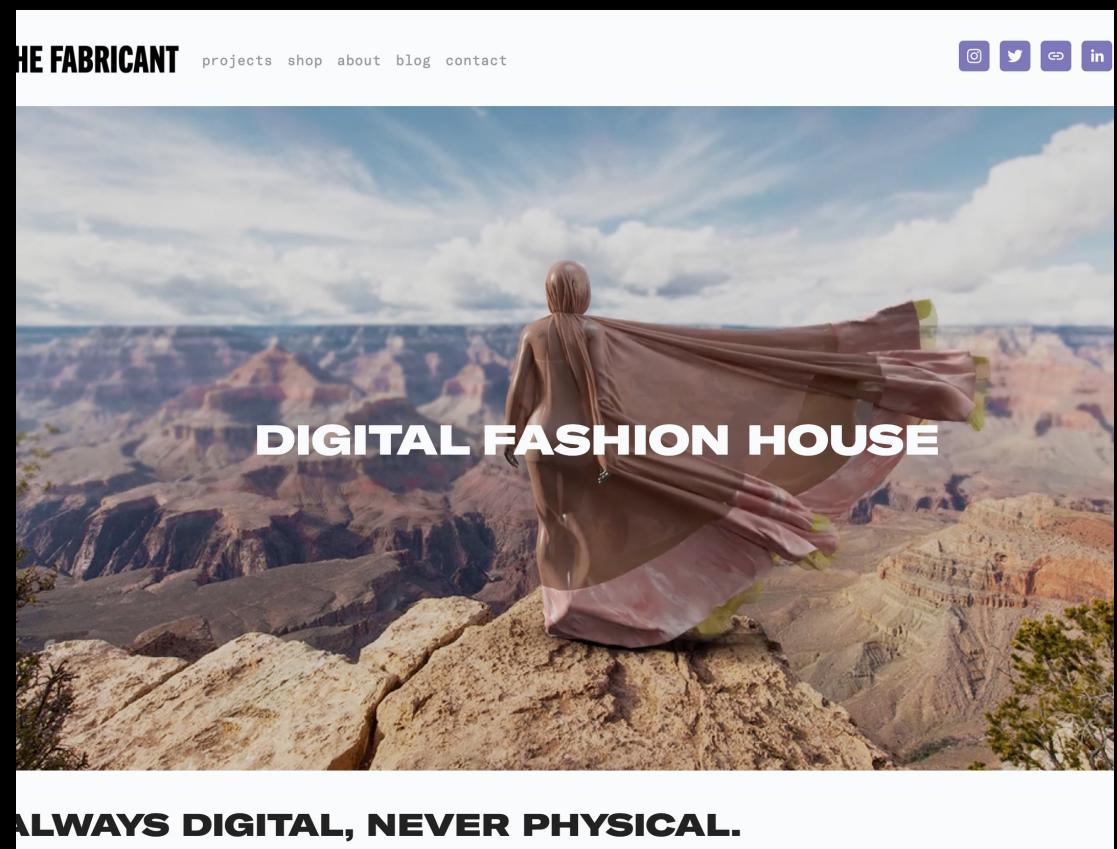


M

- Moschino 之前就发布过一个以辛普森为灵感的系列产品，直接在游戏里发布了
- Gucci 和 The North Face 也搞过联名，直接在 Pokemon Go 里设计玩家的装备服装
- Nike也搭上了《堡垒之夜》的车，发布了他们经典 AJ 的游戏鞋
- Marc Jacobs 更是为 2020 年疫情期间大火《动物森林-新视野》专门设计了 6 款装备服装



- 永远数字化，绝不现实化
- 混合物理和数字空间



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- NFT数字服装(\$9500)



- Phygital
- AR

SCOTT ALLEN. ALE
BABY MILO.
BOYY. BULL
S REMIX. DE
IGER CROXX
EG LAUREN.
G. HERON P
WATANABE.
IZO. KUBOR
RKUS LUPFI
HARA YASUH
GM. MUSIUM
V ERA. NICH
ENING CERE
PUSHBUTT



Creating Fun Realities from the Metaverse.

The Evolution of Culture and Fashion in a digital-first world. Collectively owned and
Collaborative and Composable.

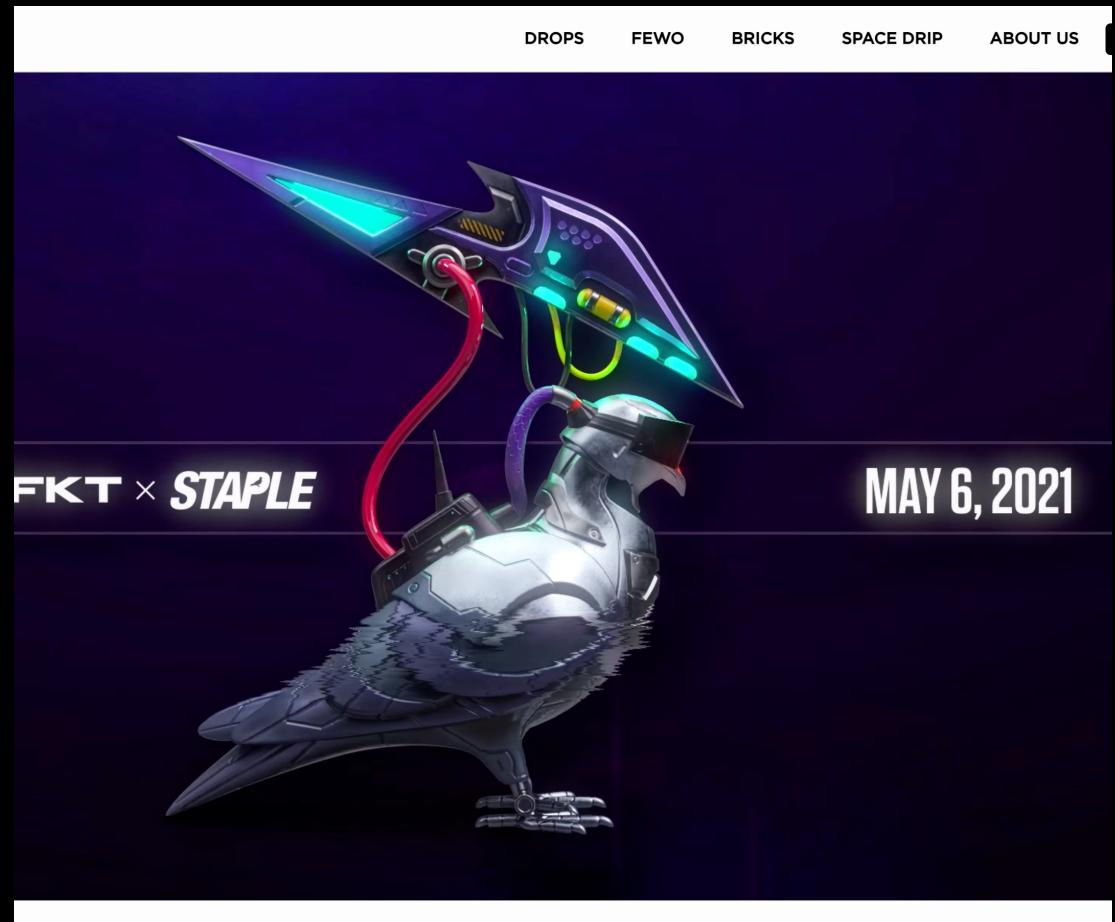


PROJECT

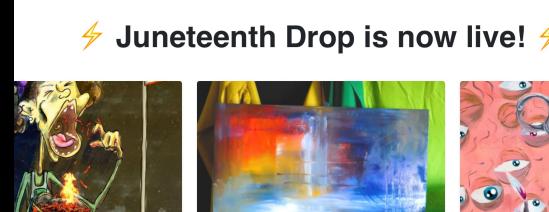
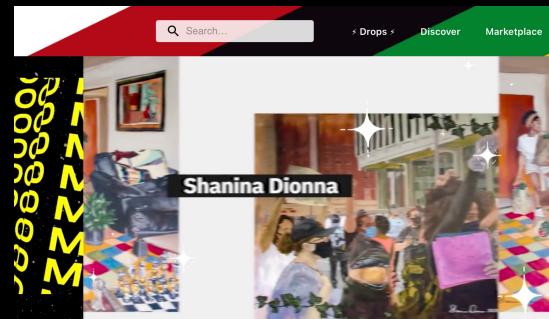
- Digiphysical goods
- NFT + Micro-chips
- \$ROBOT
- Decentralized brands



- Wearable NFTs
- AR + Gaming



N



Rank	Asset	Nifty	Num. of Editions	Ave.
1	 FACES IRIDESCENT Open Edition by SSX3LAU	4936	4936	4936
2	 The Bitcoin Angel (Open Edition) FROM PALETTE TO CANVAS A TREVOR JONES RETROSPECTIVE (Open Edition)	4158	4158	\$1,000
3	 A Cube The Fungible Open Editions by Pak	5148	5148	\$1,000

- 中国唯一合规的NFT发布和交易平台
- 多板块支持
- 使用法币交易
- 独特的区块链Layer2技术
- 5月19日上线



自营艺术板块

- 以成都为中心开始拓展
- 已经签约艺术家约100名

重要艺术家举例：



薛继业



郑德龙



陈镪



胡峻涤



罗玉其



李建勋



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Tokenize Everything

UDAP

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